

New Awards Launched to Recognise Fire Resilience Professionals



The Fire Resilience Excellence Awards (FREAs) recognise outstanding performance in tackling fires and improving resilience to them.

- The FREAs are based on extensive research on key factors that contribute to and characterise outstanding performance.
- Open to public, private or third sector organisations.
- Judges nominated by leading fire and resilience associations.
- Strong ethics and core values of being Independent, Credible, Transparent and Respectable.

Entry is open through to 14th January 2025 and nominations are invited in the following categories:

Outstanding Leader • Outstanding Team • Outstanding Organisation • Outstanding Consultant • Outstanding Installer/Integrator • Outstanding Product / Innovation • Outstanding Partnership / Collaboration • Outstanding Risk Assessor • Outstanding Insurance Broker • Outstanding Loss Adjustor

The FREAs are set up with the support of key fire and resilience associations and groups, and aim to bring credible recognition to those who excel at what they do.



Fire Protection Association®



Fire Industry Association
Leading Excellence in Fire Since 1936



Security. Improved



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skills for security



Women in the Fire Service UK

thefreas.com

SPONSORSHIP OPPORTUNITIES



FREAs
Fire Resilience Excellence Awards

Becoming a sponsor of the FREAs enables you to reach thousands of fire resilience industry professionals before, during and after the event.

Category sponsorship £3000 +VAT

- Logo and link on home page of website
- Logo and 100-word profile on sponsors' page of website
- Logo against category on enter page
- Highlighted as category sponsor in category specific promotion including, press releases, email marketing, social media posts
- Present the award
- Acknowledgement in speech
- Branding on stage when award presented
- Photo with category winner

Trophy sponsorship £5000 +VAT

- Logo on trophies and certificates
- Logo and link on home page of website
- 150-word profile on sponsors' page
- Highlighted as trophy sponsor in event promotion: media announcements, email marketing, social media posts
- Present an award
- Acknowledgement in speech
- Branding on stage
- Photo with host and winners

❖ **The FREAs have an ethical sponsorship policy. Category sponsors are not permitted to enter a category they sponsor, and trophy sponsors cannot enter any categories.**

Take advantage of the opportunities contact
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